

SN	Work Description
1	Ecommerce Website
2	Product Photography for eCommerce Website.
3	Logo Design and Brand Development (Detailed art work).
4	E-Brochure Designing of Jewellery for WhatsApp and E Mail Marketing.
5	Innovative and Creative Design of Packaging for Jewellery with few samples.
6	Creating Social Media Pages. (Facebook, Instagram, Twitter, LinkedIn, You Tube, Pinterest etc).
7	Making Video of Jewellery Making and posting on youtube channel for promotion.

KEY FEATURES & REQUIREMENTS of Ecommerce Website:-

- Customized Website design (Preferably Magento 2.0 or Shopify)
- Minimum load time and hosted on cloud servers with CDN/SSL Payment Gateway Integration
- Real Time Notification email/SMS
- 100% SEO Optimized and Marketing Friendly website
- Responsive layout based on the industry requirements
- Wholesale compatible, different prices for wholesale based on user
- Separate Information page for artisans with their collection

USER FRONTEND AREA OR SCREENS: -

Home Page: Manage all aspects of your home page Functions by our software. Complete flexibility controlled by your business experts

Static Page: Maintain your store content and build unlimited number of static page like “about us” and policies etc.

Category Pages: Manage all the aspects of your product categories by defining them in a proper way.

Product Listing Page: Display and sorted based on your business requirements
Product Detail Page: Designed and implemented to highlight the key features of your products

Inventory awareness capacity. (Product availability notification). Facebook Like buttons Pin IT etc. Other option like size chart etc.

Up Sell and cross Sell: Flexible relationships between the products to provide customers as an option (you may also like)

Checkout: Include Registered, Single page and guest Checkout.

Navigation: Hover over, drop-downs, Expandable Selection

Filters: Browse by type, categories, colors etc.

My Account: Social Login. Complete functionality supporting, sign up, forgotten password. Manage shipping and billing information. Ordering and tracking. Rating & Review: Rating and reviews of products. Facebook Recommendation and reviews. Testimonials.

Featured Section: Featured product Bar, Best Seller or Hot deals etc.

Wholesale Option: Manage wholesale prices and users

Discount Option: Manage Discount of whole store, particular. Category or department, or product

ADMIN AREA:-

Catalog Management System: Images, name, description, manufacturer, pricing, stock quantities, product options, SEO Information, Categories and Sub Categories. Manage all the static pages and content of the entire site.

Manufacturer: Remove insert and manage manufacturers.

Ratings & Reviews: Remove, insert and manage reviews submitted by customers. Facebook Reviews

Information: Basic information of the company can be managed

Modules: Includes images, front page banner/carousels and featured products.

Inventory Management: Add on sale, out of stock, sold out, limited. Stock, Now Available, Sale, on offer etc.

Blog & Testimonial: Blog & Testimonial can be also managed through admin.

Dashboard: Snap shot of your business. Operational summaries

Orders Management System: Can be managed for add and delete orders generate invoices and shipping tags.

Customers Management System: View customer, Can manage, add and delete registered customers and manage reward points, contact details and passwords.

Coupons & Gift Vouchers: User can create, manage and delete coupons and gift vouchers. The recipient can use a code to redeem the voucher/coupon on purchase.

Catalog import/Export: User can create and excel document with all product data and upload it to the site. This function is very useful for companies who have a large amount of products.

User Management: The administration has the ability to create, modify and delete other back end users. They can grant/deny privileges and access to other users.

Reports: Sales, Products and Customer reports are available.

Admin Functions: Email Templates, Email configuration

Regional Settings: Regional settings can easily be managed by admin like Taxes, Country and state.